



BIMM Professional Diploma in Songwriting

Location

BIMM Brighton and BIMM Bristol

Course Overview

This course is equivalent to first year degree level study and designed for songwriters with semi-professional ability. The Professional Diploma is an intensive one year programme, which will help a songwriter reach their full potential. In addition to the performance focus, a comprehensive understanding of the music industry and personal career planning is developed.

Course Contents

Unit	Description
Songwriting	This is about developing your creative ideas for songs. Topics include hooks, subject matter and lyric writing as well as professional working practices that will help you generate ideas.
Modern Composition	Taking your creative ideas and turning them into finished songs. Introduction to song forms, elementary arrangement and basic studio production techniques.
Pre - Production	Taking your finished songs and working with a Musical Director to apply arrangement and production ready for Live Performance Workshop.
Live Performance Workshop (LPW)	Making your songs work in a live showcase environment. Learning how to communicate with other musicians, so that band performances are tight and sound professional.
Arrangement Analysis	Deconstructing successful songs, analysing beats and bars, instrumentation and style elements to develop a greater understanding of what components make a great song. This will broaden your writing, arrangement and production 'vocabulary', which you may then apply to your own songs.
Theory and Aural Perception	A comprehensive look at all aspects of music theory. This unit will enable you to understand the concepts that you will be applying in your other practical course units.
Enterprise Workshop	The application of your Business Studies and Artist Development lectures to the realm of the self-employed songwriter. This unit is all about learning and using the specific skills that will enable you to run your own business as a performer, songwriter or other music business entrepreneur.
Music Business	Practical music industry knowledge that will help you plan your career. We will cover all aspects of the music industry in comprehensive detail including record deals, publishing deals, management, music synchronization, legal issues, copyright, music teaching, live music, and business planning.
Artist Development	Planning of key performances at local, national and international levels. Rehearsal technique, promotion, marketing, leadership, venues and promoters, tour management, stage management, budgeting are all areas of study. Attention to detail and focus on how to make things happen at the highest level.
Modules	An opportunity to focus on an additional area of development relevant to your chosen discipline, for example, Vocals for Songwriters.

Progression Route

BIMM Foundation Degree in Professional Musicianship or
BA (Hons) In Professional Musicianship

Any information in the prospectus and on our website is believed to be correct but is not part of any agreement with parents/students and the Institute. Courses and course content are regularly reviewed and may be subject to change.